

printmonthly

FEATURES & SPECIALS 2024



MAR / APRIL

Issue number: #346
Editorial deadline: **January 15th**
Advert booking deadline: **February 12th**
Advert copy deadline: **February 16th**
Publication date: **February 27th**

FEATURES

Lamination Equipment

Providing the finishing touch, we analyse how the latest lamination kit can improve the quality of output for print businesses

Workflow Software

Being an efficient and organised business is key to keep up pace with a demanding industry. We find out how workflow software can help

Hybrid Machines

With a number of manufacturers bringing out hybrid models in recent months, we look at the benefits this type of kit can bring to production

Textile & Garment Printing

Fast becoming a growing area, from DTG and DTF to adding branded workwear to your offering, we explore this area of print

SPECIALS

Women In Print

In line with International Women's Day 2024 (March 8th) we champion some of the women making waves in the print industry

Litho Printing

Still a huge area of print despite digital alternatives promising to 'rival offset', we look at the benefits and challenges of litho printing

MAY / JUNE

Issue number: #347
Editorial deadline: **March 4th**
Advert booking deadline: **April 15th**
Advert copy deadline: **April 19th**
Publication date: **April 30th**

FEATURES

Die-cutting

A core part of finishing products such as labels and packaging, we look at how to use die-cutting to your advantage

Bookletmakers

A staple part of many print businesses, we explore how this technology can help users diversify and boost sales

Digital Inkjet Printing

With the possibilities of inkjet ever evolving we find out what the developments are in this area

Direct-to-object Printers

From pens to frisbees and everything in between, the opportunities in direct-to-object printing are booming

SPECIALS

FESPA Global Print Expo 2024

We look back at all the launches and innovations on show at this year's European event

Recycling Solutions

In line with Recycle Awareness Week (June 18-24) we look at ways to recycle and highlight packaging recycling regulations and tax

JULY / AUG

Issue number: #348
Editorial deadline: **May 7th**
Advert booking deadline: **June 10th**
Advert copy deadline: **June 14th**
Publication date: **June 25th**

FEATURES

Guillotines

Bringing it back to basics, we look at the part guillotines can play in the production process and explore some options

Designing Using AI

A hot topic amongst many industries at present, we look at how AI could be used to aid the design process of print

Toner-based Kit

High quality print and competitive speeds, we find out what's new in this market and how this can bolster output quality

Packaging Materials

Looking at the innovations in packaging materials which have accelerated due to demand for sustainable solutions

SPECIALS

Drupa 2024 Event Spotlight

Looking back at the product launches and innovations from the long-awaited return of drupa in Dusseldorf

Personalisation & Gifting

A lucrative area of print, we find out how print can be used to add value for gifts and personalised product



SEPT / OCT

Issue number: #349
Editorial deadline: **July 15th**
Advert booking deadline: **August 12th**
Advert copy deadline: **August 16th**
Publication date: **August 28th**

FEATURES

The Print Show 2024 Preview

What to expect from the 2024 show for print businesses looking to invest in new kit and to network with peers

Paper

The paper you choose completely affects the outcome of the printed product. We look at some of the different options

Trade Printers

A good way to outsource and manage demand, we look at the benefits of working with a trade partner

Web-to-print

As e-commerce levels continue to boom, we look at how printers can have a strong online storefront

Wide-format Print Kit Pt.1

From wallpaper to vehicle wraps, we look at some of the wide-format kit on the market and the capabilities

MIS Systems

How can MIS software help to streamline business' operations and what solutions are available on the market?

Automation

From eliminating errors to streamlining print production, we look at how printers are utilising automation

SPECIALS

Marketing Your Business

We look at how to accelerate your growth with a strong marketing strategy and online presence

Financing & Funding

Looking at some of the finance and funding options available when looking to invest in kit and grow your business

NOV / DEC

Issue number: #350
Editorial deadline: **September 16th**
Advert booking deadline: **October 14th**
Advert copy deadline: **October 18th**
Publication date: **October 29th**

FEATURES

Special Effects

From foiling and embossing to spot UV, we explore some of the special effects that can level up your print

Humidification Systems

We look at how this technology keeps your machinery, workforce, and end-products safe

Wide-format Print Kit Pt.2

From faster print speeds and extended substrate capabilities, we look at the latest wide-format kit options

The Print Show 2024 Review

We look back at some of the highlights from the 2024 edition of The Print Show

SPECIALS

Seasonal Print

A look back at how print has helped to mark seasonal holidays such as Halloween, Easter, and Christmas

Mergers & Acquisitions

We look back at some of the mergers and acquisitions of 2024 and the benefits of these

JAN / FEB 25

Issue number: #351
Editorial deadline: **November 11th**
Advert booking deadline: **December 16th**
Advert copy deadline: **December 20th**
Publication date: **Early January 2025**

FEATURES

Creasing, Folding & Collating

We look at these crucial parts of the finishing touches of print and packaging production

Colour Management

A critical aspect to achieving the desired branding and uniformity. We look at some options in this area

Label Printing

A lucrative sector and an essential part of some products, we explore the opportunities within label printing

Packaging Solutions

From finishing to choosing the right substrate, we look at everything that goes into producing quality packaging

SPECIALS

2025 Predictions

What trends and challenges do industry members predict will shape 2025 for the print industry?

Direct Mail

With this form of marketing proving to be growing in popularity, what opportunities are there for printers?

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